



## HEARST HEALTH VENTURES INVESTS IN LIGHTBEAM HEALTH SOLUTIONS

**NEW YORK, February 24, 2016**—Hearst Health Ventures, a unit of Hearst, today announced an investment in Lightbeam Health Solutions, a market leader in technology services that help healthcare providers better manage groups of patients. The announcement was made by Hearst President and CEO Steven R. Swartz and Hearst Business Media President Richard P. Malloch. Financial terms of the investment were not disclosed.

Lightbeam, led by CEO Pat Cline, offers a proven, turnkey solution that gathers and analyzes large volumes of clinical data, as well as claims and social and behavioral data, from disparate sources. This allows for the delivery of meaningful and actionable information to care managers and physicians at the point of care.

“Technology solutions can help healthcare professionals deliver higher quality care through intelligent data and analysis, and Lightbeam is leading the way in this endeavor,” Malloch said. “Hearst is committed to supporting organizations like Lightbeam that are bringing about positive changes in healthcare management.”

“We are very pleased to be working with Hearst Health Ventures in advancing our shared goal of providing the insight and capabilities that healthcare providers need to ensure patients receive the right care at the right time,” said Lightbeam CEO Pat Cline.

“Our investment in Lightbeam Health Solutions will help us expand Hearst Health’s interests and involvement in population health,” said Hearst Health President Gregory Dorn, MD. “We are excited to be partnering with Pat Cline and the entire Lightbeam team, true pioneers in this important field.”

With the investment, Hearst Health Ventures managing director Ellen Koskinas will join the board of directors for Lightbeam. Hearst Health Ventures partners with exceptional entrepreneurs in building transformative companies in health IT and technology-enabled healthcare services. The healthcare venture fund is part of the Hearst Health network, which includes FDB (First Databank), Zynx Health, MCG and Homecare Homebase.

For more information about Hearst Health, visit booth #1143 at Healthcare Information and Management Systems Society (HIMSS) 16 in Las Vegas, March 1-3.

### **ABOUT HEARST HEALTH**

The Hearst Health network includes [FDB](#) (First Databank), [Zynx Health](#), [MCG](#) and

[Homecare Homebase](#), Hearst Health International, Hearst Health Ventures and the Hearst Health Innovation Lab. The mission of the Hearst Health network is to help guide the most important care moments by delivering vital information into the hands of everyone who touches a person's health journey. Each year in the U.S., care guidance from the Hearst Health network reaches 84 percent of discharged patients, 174 million insured individuals, 41 million home health visits, and 4 billion prescriptions.  
[www.hearsthealth.com](http://www.hearsthealth.com)

## **ABOUT LIGHTBEAM HEALTH SOLUTIONS**

Lightbeam Health Solutions delivers a revolutionary model for managing patient populations and associated risk. Lightbeam's vision is to bring health data into the light through the use of analytics, and to provide the insight and capabilities healthcare clients need to ensure patients receive the right care at the right time. Lightbeam's platform facilitates end-to-end population health management for ACOs, payers, large provider groups, health systems and other healthcare organizations aspiring to provide superior care at a lower cost. For more information, visit [www.lightbeamhealth.com](http://www.lightbeamhealth.com).

###

### **Contacts:**

Paul Luthringer, Hearst, 212-649-2540, [paul@hearst.com](mailto:paul@hearst.com)

Lydia Rinaldi, Hearst Business Media, 212-649-2398, [lrinaldi@hearst.com](mailto:lrinaldi@hearst.com)