



The Iowa Clinic Goes Live with Lightbeam Health Solutions

Multi-specialty clinic with over 400,000 patient visits per year deploys Lightbeam to improve quality with targeted, proactive patient-centered care

IRVING, Texas – Nov. 15, 2017 – Committed to improving health outcomes for the patients they serve, The Iowa Clinic has successfully deployed a population health management platform from Lightbeam Health Solutions to support more than 250 physicians and healthcare providers in Central Iowa. The platform will help manage their entire patient population as The Iowa Clinic seeks to coordinate care, reduce unnecessary spending, and improve quality.

The Iowa Clinic will begin using the Lightbeam Platform for key care initiatives to improve quality, reduce unnecessary costs, and support value based care models. These initiatives include identifying and managing high-risk high-cost patients, improving care coordination across the care management teams, and increasing patient engagement.

“We selected Lightbeam Health Solutions and their advisory services team to help us improve patient outcomes through actionable analytics and care coordination. Lightbeam capabilities help us identify patients who will benefit from additional care,” said C. Edward Brown, CEO of The Iowa Clinic. “Implementing this solution will support our goals of proactively caring for our patients to not only improve the quality of life of our patients but to also avoid unnecessary costs.”

“We are proud to support the well-respected Iowa Clinic as they leverage Lightbeam to improve patient outcomes and coordinate care across the care continuum,” said Pat Cline, CEO of Lightbeam. “We are looking forward to a lasting relationship built on their foundation of putting the patient first and focusing on care quality.”

About The Iowa Clinic

The Iowa Clinic, P.C. was formed in 1994 and is the largest physician owned multi-specialty group in Central Iowa with more than 250 physicians and healthcare providers practicing in 40 specialties. The Iowa Clinic partners with local Medical Centers and Hospitals to provide leading edge healthcare for the patients of Central Iowa. The Iowa Clinic serves a population area of 1.1 million, averaging 450,000 patient visits each year. For more information, visit www.iowaclinic.com.



About Lightbeam Health Solutions

Lightbeam Health Solutions delivers a revolutionary model for managing patient populations and associated risk. Lightbeam's vision is to bring health data into the light through the use of analytics and to provide the insight and capabilities healthcare clients need to ensure patients receive the right care at the right time. Lightbeam's platform facilitates end-to-end population health management for ACOs, payers, provider groups, health systems and other healthcare organizations aspiring to provide superior care at a lower cost. For more information, visit www.lightbeamhealth.com, and follow us on [LinkedIn](#) and [Twitter](#).

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