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Veritas selects Lightbeam Health to Help Providers and Payers Improve Patient Outcomes at Lower Costs

IRVING, Texas, September 10, 2014 – Lightbeam Health Solutions announced today a contract agreement with Veritas to deploy the Lightbeam population health analytics platform.

Veritas' mission is to better enable providers, payers and other members of the healthcare community to successfully improve patient outcomes. The Lightbeam Health platform is central to the values and mission of Veritas, which focuses on using innovation and data to drive positive change. The health analytics platform aggregates data from multiple systems, analyzes it, and delivers actionable insights directly to the point of care. These insights enable physicians and other caregivers to facilitate better quality outcomes at a lower cost.

A unique attribute of this agreement is how Veritas intends to purpose the platform. They will use it as a component of their *vSolutions* services offering and also make it available to the organizations they serve. The agreement provides full access to the platform including the Enterprise Data Warehouse, Searchlight™ risk stratification, Predictive and retrospective analytics, and Physician Engagement.

“Good, actionable data is paramount in affecting real change in today’s innovative healthcare market. We needed the right technology to maximize the work we do for our clients. Lightbeam was the clear choice, not only for us, but for our clients as part of the recommendations we provide,” said Martin Margolies, CEO of Veritas.

“We are so pleased to be working with Martin and the Veritas team. We share a vision for empowering providers in delivering the highest quality care. The Lightbeam Health analytics platform enables that vision by simplifying the complexity of population health management. It provides visibility to insights at the point of care and enables more effective coordination of care. We look forward to a bright future with Veritas,” said Jerry Shultz, President of Lightbeam Health.

About Veritas

Veritas provides healthcare organizations with an innovative service solution to navigate the broad expanse of new healthcare initiatives. Recognizing the challenges which ACOs, hospitals, physicians and insurers encounter in today’s progressive healthcare space, Veritas responded by developing their flagship service, *vSolutions*. *vSolutions* synergizes Lightbeam Health’s data analytics platform with an interdisciplinary team of clinical mentors and Veritas’ *vEngage* mobile platform which improves outcomes for patients and clients. Veritas is taking action to assist organizations achieve gains in providing quality and efficient healthcare delivery.

To learn more about Veritas visit us at <http://www.veritasmrs.com/>.



News Release

About Lightbeam Health Solutions

Experience visibility with Lightbeam Health...empowering the right care at the right time at a lower cost. The Lightbeam platform is an analytics breakthrough for healthcare providers, their patients, and payers. It's unique because improved patient outcomes are real and measurable. It's unique because it's a living outcome of our understanding of the challenges providers and payers face, complimented by our passion for analytics. Healthcare is changing. And the change isn't just about transitioning to a value-based environment. It's about leading the transformation of a culture. We at Lightbeam believe deeply in the transformational nature of the work we are doing to support those aspiring to lead.

The Lightbeam platform securely automates the aggregation of multi-source data, applies quality measures, and visualizes near-real-time insights. We invite Group Providers, Healthcare Systems, ACOs, and Payers who aspire to lead in transforming a culture to learn more about Lightbeam Health. For more information, visit www.lightbeamhealth.com.