



IDC MarketScape Positions Lightbeam in the Leaders Category in U.S. Population Health Analytics 2020 Vendor Assessment

IRVING, TX – December 15, 2020 – Lightbeam Health Solutions, the leader in end-to-end population health management solutions and services, announced today it was positioned in the Leaders category in the IDC MarketScape: U.S. Population Health Analytics 2020 Vendor Assessment (Doc #US46989820, November 2020). Lightbeam was previously positioned in the Leaders category in the IDC MarketScape: U.S. Population Health Analytics 2018 Vendor Assessment (Doc #US44375418, October 2018) and received a position in the Major Players category in the IDC MarketScape: U.S. Population Health Management 2019 Vendor Assessment (IDC #US44263219, October 2019).

"Lightbeam's recognition as a leader by IDC MarketScape is a tremendous accomplishment," said Pat Cline, CEO of Lightbeam Health Solutions. "IDC Health Insights does a rigorous job of researching and identifying the most capable vendors to suit population health needs. Our products and team continue to make incredible differences for our clients, and in turn, the providers and patients they serve."

The 2020 vendor assessment recognized Lightbeam's substantial presence in the Medicare Shared Savings Program (MSSP), hospital, and employer markets, and its steady growth in the payer space. Currently, Lightbeam serves over 120 active clients. The report drew particular attention to Lightbeam's Cohort Builder and proprietary risk stratification score, the Ability to Impact (ATI) algorithm, that works in conjunction with the Johns Hopkins ACG® System. "This methodology quantifies the likelihood of a positive outcome by enrolling a patient in a care management program. Combined, these two allow clients to prioritize patients that would most benefit from enrolling in a care management program." IDC Health Insights also drew attention to Lightbeam's incorporation of behavioral economics in the Provider Insights module to enhance engagement.

"Clients cite Lightbeam's deep knowledge of risk contracting and its operations as one of the benefits the organization brings to its clients," said Cynthia Burghard, Research Director, IDC Health Insights.

Lightbeam's leadership, innovative solutions, and advisory services continue to distinguish the healthcare IT vendor. Since 2014, the company has generated nearly \$1 billion in gross ACO savings. Lightbeam currently processes over 13 billion clinical data elements and manages over 45 million patient lives.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Lightbeam Health Solutions

Lightbeam Health Solutions delivers a revolutionary model for managing patient populations and associated risk. Lightbeam's vision is to bring health data into the light through the use of analytics, and to provide the insight and capabilities healthcare clients need to ensure patients receive the right care at the right time. Lightbeam's platform facilitates end-to-end population health management for ACOs, payers, provider groups, health systems, and other healthcare organizations aspiring to provide superior care at a lower cost. For more information, visit www.lightbeamhealth.com, and follow Lightbeam on [LinkedIn](#) and [Twitter](#).

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