



Spectrum Health Joins Lightbeam Health Solutions at HIMSS22 in Orlando

Representatives from Spectrum will be available in the Lightbeam booth to present results from a new program benefitting medically underserved populations

IRVING, TX – March 15, 2022 – [Lightbeam Health Solutions](#), the leader in end-to-end population health management solutions and services, today announces that Spectrum Health will be joining the Lightbeam Health team at [booth #1721](#) during HIMSS 2022, taking place March 14-18 at the Orange County Convention Center in Orlando, FL. Representatives from Spectrum will be onsite to promote the results of a new patient impact story and case study facilitated by Lightbeam.

In 2021, Spectrum deployed a new pilot program for Priority Health, that serves more than 1.2 million members throughout Michigan. The new pilot utilizes Lightbeam’s Cohort Builder to identify patients facing homelessness and who have one of several high-risk chronic conditions. Leveraging Lightbeam’s automation functionality, patients are assigned to community health workers who can connect them with resources for housing, food, and other social services that improve their wellbeing and outcomes.

“The impact of the Priority Health pilot program has been significant,” said Maha Salahuddin, MPH, Director, Population Health Data and Analytics at Spectrum. “Addressing the underlying social determinants of health for vulnerable and underserved patient populations is key to being able to deliver true patient-centered care. We are proud of the efforts of our community workers and happy to share this powerful patient impact story with the audience at HIMSS.”

Additionally, Lightbeam will publish a case study showcasing the results Spectrum achieved in reducing swing bed utilization. Though they play a valuable role in rural care delivery, swing bed use can be costly—for Spectrum, as much as \$50,000 per patient stay—when other, more affordable resources are available. In cooperation with Lightbeam, Spectrum staff designed a process to educate staff and limit swing bed authorizations, curbing spend without sacrificing care quality.

About Spectrum Health

Spectrum Health is a not-for-profit health system that provides care and coverage, comprising 31,000+ team members, 14 hospitals (including Helen DeVos Children’s Hospital), a robust network of care facilities, teams of nationally recognized doctors and providers, and the nation’s third-largest provider-sponsored health plan, Priority Health, currently serving over 1 million members across the state of Michigan. People are at the heart of everything we do. Locally governed and headquartered in Grand Rapids, Michigan, we are focused on our mission: to improve health, inspire hope and save lives. Spectrum Health has a legacy of strong community partnerships, philanthropy and transparency. Through experience, innovation and collaboration, we are reimagining a better, more equitable model of health and wellness.

About Lightbeam Health Solutions

Lightbeam Health Solutions delivers a proven model for managing patient populations and associated risk. Lightbeam's vision is to bring health data into the light through the use of analytics, and to provide the insight and capabilities healthcare clients need to ensure patients receive the right care at the right time. Lightbeam's platform facilitates end-to-end population health management for ACOs, payers, provider groups, health systems, and other healthcare organizations aspiring to provide superior care at a lower cost. For more information, visit www.lightbeamhealth.com, and follow Lightbeam on [LinkedIn](#) and [Twitter](#).

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